

1971 島嶼記憶 2026

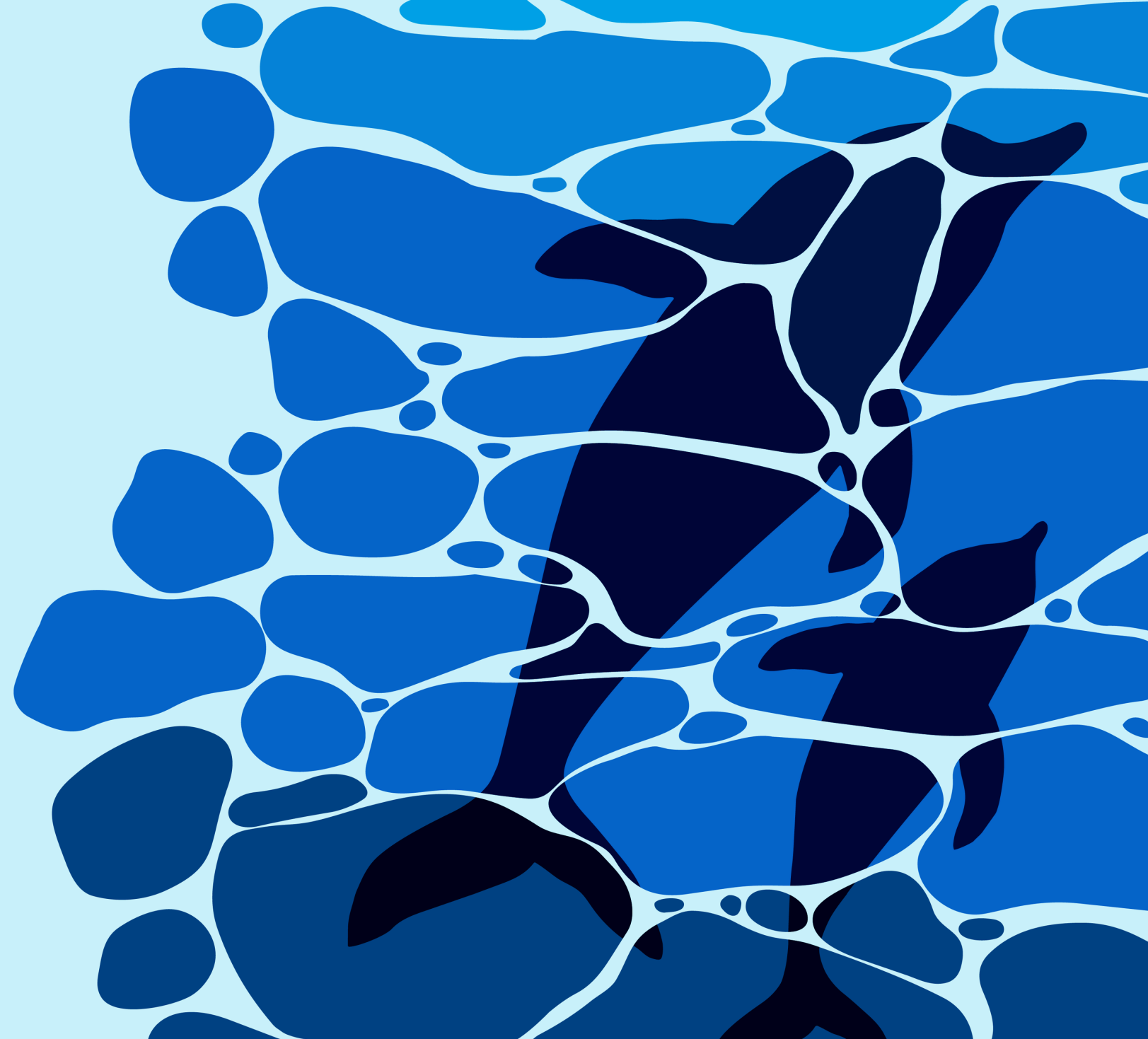
世代同行

Our Island, Our Memories, Our Generations

美東臺灣人夏令會

55th TAC/EC-TANG

July 1st - July 5th, 2026 | West Chester University, PA



SPONSORSHIP REQUEST

活動經費支持



55th TAC/EC-TANG

1971

美東臺灣人夏令會

2026



Our Island, Our Stories,
Our Generations



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今年夏天，邀請你一起走進台美社群最具代表性的年度盛會！

由 Taiwanese American Conference–East Coast 與 Taiwanese American Next Generation 共同舉辦的美東台灣夏令會，超過54年的傳承，每年吸引數百位來自各地的台灣人與台美第二代齊聚一堂。

活動形式

5天4夜，於大學校園內進行，結合「學習 X 社交 X 娛樂」的住宿營隊

白天 | 課程與論壇

- 主題演講（台灣、國際議題）、青年論壇、職涯分享
- 分組討論、互動式工作坊、運動與團隊活動

下午 | 交流與連結

- 小組時間：認識新朋友、深入交流
- 社群 networking、跨世代對話

晚上 | 活動與娛樂

- 晚會表演、音樂會、卡拉OK晚會

不只是坐著聽講，而是一場大型、沉浸式的社群體驗

語言與族群設計

- TACEC：以中文／台語為主
- TANG：以英文為主
- 不同世代都能自在參與，進行跨語言、跨文化的互動

你會得到什麼？

- 認識來自各地的台美朋友，更了解台灣及自己的身份認同
- 拓展人脈與國際視野，留下難忘的夏日回憶

適合誰參加？

- 學生，社會人士，家庭皆歡迎
- 4歲以上，對台灣文化與社群有興趣的你

2026大會講者重磅登場

本次活動邀請張雅琴、胡振東、馮光遠同台開講，從媒體觀察切入，延伸至公共議題與社會評論，激盪出觀點交鋒的精彩火花。

夏令會更集結陳志瑜、楊斯榕、苗博雅、吳崢、盧建彰與《報導者》影音製作記者，橫跨醫學研究、公共政策、社會議題到藝術創作，帶來跨領域的深度分享。

透過專題演講與對談，帶你看見台灣、連結世界，在多元視角中啟發思考、開啟對話。

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為方便參加者，提供從紐約／紐澤西出發的巴士接駁服務（需另付費）Bus transportation available (fee)

FOR MORE INFO



TACEC
Taiwanese/
Mandarin Program



TANG
Second Generation
English Program

Register Today! 立即報名

www.tacec.org
www.tangeneration.org

世代同行

Our Island, Our Memories, Our Generations

This summer, you are invited to the most iconic annual event of the Taiwanese American community! Jointly organized by the Taiwanese American Conference–East Coast (TACEC) and Taiwanese American Next Generation (TANG), this tradition has spanned over 54 years, bringing together hundreds of Taiwanese and second-generation Taiwanese Americans every year.

Program Format

A 5-day, 4-night residential camp held on a university campus, blending Learning x Socializing x Entertainment.

- Daytime | Courses & Forums: Keynote speeches (Taiwan & International issues), Youth Forums, Career Sharing, group discussions, interactive workshops, sports, and team activities.
- Afternoon | Connection: Small group time to meet new friends, community networking, and intergenerational dialogue.
- Evening | Events & Entertainment: Nightly performances, concerts, and Karaoke nights.
- The Experience: More than just sitting and listening—it is a large-scale, immersive community experience.

Who Should Attend?

- Programs by Language:
 - TACEC: Conducted primarily in Mandarin and/or Taiwanese.
 - TANG: Conducted primarily in English (focused on the second generation).
- Participants: Students, professionals, and families are all welcome.
- Age: Anyone 4 years and older with an interest in Taiwanese culture and community.

What You Will Gain

- Meet Taiwanese American friends from across the country.
- Gain a deeper understanding of Taiwan and your own identity.
- Expand your professional network and global perspective.
- Create unforgettable summer memories.

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Why Sponsor TAC/EC 2026?

Connect with a premier network of community leaders and professionals

National Reach & High-Value Audience

While rooted in the Northeast, our attendees hail from across the entire United States. Connect with an influential demographic of established professionals (medicine, tech, academia) and the rising next generation of youth and adults nationwide.

Cultural Legacy

Align your brand with a 50-year tradition of heritage preservation, civic engagement, and intergenerational bridge-building.

Targeted Visibility

Gain direct exposure through high-traffic exhibition space at West Chester University, digital promotion to our loyal subscriber base, and prominent branding in our commemorative Program Book.

Direct Event Impact

Your support will directly fund the high-caliber programs, workshops, cultural performances, and invited speakers that will make this landmark 55-year celebration an unforgettable experience for the entire community.

為什麼要贊助 2026 美東臺灣人夏令會 (TAC/EC) ?

誠摯邀請您支持第 55 屆美東臺灣人夏令會，與全美最具影響力的臺美社群領袖與專業人士深度連結。

- 全美視野與高價值受眾：雖然立足於美東，但我們的參與者來自全美各地。贊助此盛會將讓您的品牌直接觸及醫學、科技、學術界等資深專業人士，以及極具潛力的「T 世代」年輕菁英。
- 深厚的文化傳承：與擁有 50 多年歷史的文化傳承接軌。您的支持象徵著對臺美身分認同、公民參與以及跨世代溝通的堅定認同。
- 精準的品牌曝光：透過 West Chester University 會場的高流量攤位、針對忠實訂閱者的數位推廣，以及紀念手冊中的顯眼位置，極大化您的品牌能見度。
- 直接推動精彩活動：您的贊助將直接用於支持高品質的課程、專題講座、文化表演以及重磅邀請講師。正是您的支持，能讓這場** 55 週年慶典**成為臺美社群心中最難忘的里程碑。

美東臺灣人夏令會

Estimated Financial Requirements

- \$30,000 - Speakers Travel Reimbursement
- \$10,000 - Night Market
- \$5,000 - Chen Wen Chen Memorial Musical
- \$4,000 - Gift for Attendees
- \$3,000 - Fourth of July Sunset Concert
- \$2,000 - Media, Design, & Decorations
- \$2,000 - On-Site Transport (Golf Carts)
- \$1,500 - Program Book
- \$1,200 - Gift Bag for Speakers
- \$1,000 - Welcome Reception

Sponsor Now



Sponsorship Tiers

TIER	LEVEL	KEY BENEFITS
PREMIER PARTNER 台灣黑熊	\$10,000	3 Free Registrations. Main Stage Brand Appreciation. Dedicated Booth. Pull-Up Banner. Full Page Premium Location Advertisement. Social Media & Website Logo Placement & Acknowledgments
ELITE PARTNER 台灣石虎	\$7,500	2 Free Registrations. Dedicated Booth. Pull-up Banner. Full Page Advertisement. Social Media & Website Logo Placement & Acknowledgment
HERITAGE PARTNER 帝雉	\$5,000	1 Free Registration. Pull-Up Banner. Full Page Advertisement. Social Media & Website Logo Placement & Acknowledgments
ADVOCATE LEVEL 藍鵲	\$3,000	Full Page Advertisement. Social Media & Website Logo Placement & Acknowledgments
SUPPORTER LEVEL 櫻花鉤吻鮭	\$2,000	Full Page Advertisement. Social Media Acknowledgments. Name listed on Website.
FRIEND LEVEL 寬尾鳳蝶	\$1,000	Half (1/2) Page Advertisement. Social Media Acknowledgment. Name listed on Website.
CONTRIBUTOR LEVEL 藍腹鵲	\$500	Quarter (1/4) Page Advertisement. Social Media Acknowledgment. Name listed on Website.
DONOR LEVEL 台灣獼猴	\$250	Name Listed in Program Book and Website

美東臺灣人夏令會

Sponsorship Application Form

Sponsorship Tiers / 贊助等級: _____

Type of Sponsorship / 贊助類別: COMPANY / ORGANIZATION / INDIVIDUAL
(Circle One)

Name of Company / Organization / Individual (公司 / 團體 / 個人名稱)
(In both English and Mandarin)

Point of Contact / 聯絡人資訊

Name: _____

Email: _____

Telephone: _____

Advertisement and/or Company Logos must be received by 05/18/2026. Please send all Advertisements and/or Logos to (廣告稿件及公司標誌 (Logo) 必須在 2026 年 5 月 18 日前送達。請將所有廣告及標誌檔案傳送至): **SPONSORTAC55@TAANY.ORG**

Contribution Method / 贊助方式:

1. Checks made payable to: **TAC-EC**

a. Please mail check with form to:

**2026 Taiwanese American Conference East Coast
c/o: TAA-NY
137-44 Northern Boulevard
Flushing, NY 11354**

2. Zelle to **DONATE@TAANY.ORG**

a. Memo: TAC55 [Sponsor Name]

Please note that some banks limit transfer amounts based on account type.

**Online
Application Form**

